



# Webinar: Engaging Your Employees: Surefire Strategies to Motivate, Communicate & Reward (#W38)

1.25 NAB CEU's Available

Presented by Edward Leigh

When: Tuesday, November 12, 2019

Time: 10:00 AM – 11:15 AM CST

Cost: \$55 Member / \$110 Non-Member

## Presentation Objectives

1. Implementing low- & no-cost rewards that really work to motivate people
2. Incorporating employees into the organizational decision-making process
3. Demonstrating effective communication tools to enhance morale and teambuilding

## Presentation Description

Unhappy employees = unhappy residents! Developing strong relationships with staff members is essential to fulfilling the mission of your organization. In this program you will learn how to create an environment that produces exceptional employee experiences. You will learn strategies for energizing and empowering your staff, delivering low- and no-cost rewards to motivate people, handling difficult employees, being clear and concise in communication, engaging employees in community activities, involving staff in decisions and developing wellness programs to keep people healthy and alert. A physically and psychologically healthy workforce is your best asset. Come prepared for a high-content and invigorating session filled with top tips to invigorate your workplace!

## Presenter Bio

Edward Leigh focuses on creating high-performing long-term care environments, primarily focusing on effective communication between employees and with residents / patients. He has been working in the long-term care field for 20 plus years. He also works with rehab centers, hospitals, healthcare associations, medical practices, government organizations and universities. He has a master's degree in health education and recently completed the soon-to-be-published book, *Engaging Your Patients*. He has also written hundreds of articles for various healthcare publications. His expertise put him in the national spotlight through interviews on The Today Show, MSNBC News, The Discovery Channel and can currently be seen on The Oprah Winfrey Network. He has been interviewed by Katie Couric and Montel Williams.

**CEU's:** This program has been approved for Continuing Education for 1.25 total participant hours by NAB/NCERS – approval #20201111-1.25-A57292-DL. Only those attending the entire call will be awarded education credit. Only one person may receive CE credit per registration.

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