

The Bold & The Beautiful II

2018 Fall Fair



EXHIBITOR INFORMATION

September 18, 2018

Renaissance Tulsa Hotel & Convention Center

2018 Fall Fair & Trade Show Exhibitor Information

September 18, 2018

The CARE PROVIDERS OKLAHOMA 2018 Fall Fair & Trade Show is scheduled for Tuesday, September 19th! Through sponsorship and exhibiting opportunities, your company can gain prime exposure during this 1 day event. Together we can provide an unforgettable experience for more than 250 nursing home and assisted living owners, administrators, directors of nursing, and other health care professionals who will be in attendance to see your products and learn about your services.

LOCATION:

Our host hotel is the Renaissance Tulsa Hotel & Convention Center, located at 6808 S 107th E Ave, Tulsa, OK 74133. There is plenty of free parking available, with easy access for loading and unloading your table top displays. We have a block of rooms available at a special room rate of \$132 (single/double). For reservations, go to careoklahoma.com or call 800.264.0165 to reach the hotel directly. Remember to indicate that you are attending the **OAHCP** Fall Fair & Tradeshow to ensure that you get the discounted rate. Cut off for the discount is Sunday, August 26th.

FUNDRAISER:

We are requesting each exhibitor to bring gift cards for \$25 or more to any popular retail store of your choice. Raffle tickets will be sold throughout the fall fair and one lucky winner each day will share the donated gift cards. Our fundraiser is to raise money for Oklahoma's CNAs to attend the NAHCA's national meeting.

REGISTRATION & BOOTH ASSIGNMENTS:

Registration is available on-line at www.careoklahoma.com/fallfair.php. Fees include exhibit space, and buffet lunch for two (2) company representatives per booth. A \$50 charge will be assessed for each additional company representative that is registered. Exhibitors may attend all fall fair functions. To confirm assigned booth space, full payment must be received prior to move in date.

Submission of the registration contract does not guarantee a specific location for your booth. Exhibitors will be placed based on membership status and on a first-come, first-served basis. OAHCP makes placement and reserves the right to locate display areas for the benefit of the exhibitor or betterment of the show. Every effort is made to **NOT** place competitors close to one another. Booth space will be subject to availability.

NAME BADGES:

Name badges are required for admission to the trade show. Badge swapping is strictly prohibited. Anyone without a proper badge will be escorted from the event. Trade Show sponsors who elect not to exhibit will be allowed to attend all events.

NON-EXHIBITING SUPPLIERS ARE NOT PERMITTED TO ATTEND

BOOTH SET UP/DECORATIONS:

Exhibitors will receive an 6-foot table with two chairs. **NO PIPE & DRAPE will be provided. Small floor banners permissible, but cannot enter other exhibitors' space.** No electricity or internet will be available.

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MOVE IN & OUT:

- Exhibit set up is:
 - Monday, September 17, 2018 from 4:00 pm – 7:00 pm
 - Tuesday, September 18, 2018 at 6:30 am.
- Exhibit tear down:
 - Tuesday, September 18, 2018 beginning at 1:30 pm – 3:00 pm.

DOOR PRIZES AND PRIZE ANNOUNCEMENTS:

If you are offering a door prize, **drawings will be during lunch on Tuesday, September 12; Winners must be present to win (which is our incentive to keep the trade show full of visitors for you to market to).** Attendees must claim their prizes from exhibitors; exhibitors are responsible for delivering unclaimed prizes to the winners. Door prizes are for fall fair attendees only. Exhibitors, exhibitor's guests and employees of OAHCP are not eligible to participate in door prize drawings. **However, all Care Providers Oklahoma fundraisers are open to any person who purchases a ticket.**

DEADLINES:

	Date
Trade Show Registration	Friday, August 24 th
Trade Show Cancellation	Friday, August 24 th
Program Book Ads	Monday, August 27 th
Hotel Reservations	Sunday, August 26 th

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PROGRAM BOOK ADVERTISING:

The 2018 Program Book will position you for high visibility with our members. This year's book is being produced magazine style, with larger ads and more vivid printing.

All exhibitors will be listed by category in the program with name, telephone and e-mail address only. All sponsors will be acknowledged in the program with their logos and signage during fall fair.

Additional advertisements may be purchase at the following costs:

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SIZE	COST
Full Page – Member	\$200
Half Page –Member	\$100
Full Page – Non Member	\$250
Half Page – Non Member	\$150
Inside Front Cover	\$250
Inside Back Cover	\$250
Back Cover	\$300



Full color included for all ad sizes.

Dimensions:	Inches
Full Page/Cover	8.5 x 11
Half Page	8.5 x 5.5
Formats accepted: .jpg / .png / .pdf	

Ads submissions or questions:
contact Dana Carter at dana@careoklahoma.com

SPONSORSHIP OPPORTUNITIES:

Take your fall fair visibility to the next level with these sponsorships!

Available!	<p>Fall fair Bags: We'll provide the artwork and select the fall fair bags for attendees that include our theme and your logo. Your representative can distribute the bags at registration during the fall fair, providing a great contact opportunity with each attendee.</p>	\$750
Available!	<p>Charging Station: A designated station for recharging a smart phone, laptop or iPad, customized with your logo.</p>	\$600
Available!	<p>Entrance Door Wrap: Wrap your graphic on the glass doors for exposure to all attendees 24/7 during fall fair. Specifications will be provided to sponsor to create artwork.</p>	\$750
Available!	<p>Lanyards/Name Badge Inserts Custom lanyards with badge pouches with your logo on the lanyard, pouches and the inserts for attendees. Your representative to distribute at registration during the fall fair.</p>	\$1,500
Available!	<p>Lunch Table Decorations/Signage: Center pieces for the lunch and other table the fall fair space. Size and format, flexible. may vary, based on design.</p>	 <p>tops in *Pricing</p>
Available!	 <p>Inside Bathroom Doors: Own the throne. Place your message where everyone will eventually be. Promote products or simply inform everyone who you are and where they can find you. Includes signage on the backs of the bathroom stall doors, and space permitting, between the sinks and above the urinals.</p>	\$500

Trade Show Layout:

Vendor locations will be distributed after registration has closed.

